Organisation chart

Capital participations

- ARD-Werbung SALES & SERVICES GmbH, Frankfurt
- AS&S Radio GmbH, Frankfurt
- Degeto Film GmbH, Frankfurt
- Bavaria Film GmbH (Holding), Munich
- German Broadcasting Centre Brussels S.P.R.L.; Brussels
- AGF Videoforschung GmbH Frankfurt

Holding

WDR mediagroup GmbH

Core business
Marketing and sales of advertising time, programme distribution, merchandising, music publishing, distribution services,
ARD international cable cooordination

Affiliates

WDR mediagroup dialog GmbH
Call centre

WDR mediagroup digital GmbH
IT and broadcast services

as of: September 2018